Beat: News

Soft Official Opening of Gurney Paragon Mall

Opening of Gurney Paragon Mall

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USPA NEWS - It gives me great pleasure to welcome all of you to our very own mall, our very own Gurney Paragon. And I must admit that my fellow colleagues and I feel proud that we have today brought to life this latest “hot and happening“ place to Penang. And at the number 1 address in Penang ““ Gurney.

Gurney Paragon Mall, by Hunza Properties Berhad is ready to welcome shoppers today! This new premier lifestyle shopping mall houses al-fresco dining areas, with leading international and local retailers built around the restored St. Joseph´s Novitiate, a heritage building with a unique architecture. Gurney Paragon Mall is set to raise the bar for retail and dining sectors in Penang by bringing in new brands such as H&M, Victoria Secret´s, Sephora, Debenhams, Michael Kors, Canali, Tumi, La Martina, Rabeanco, Lacoste and Sam´s Groceria. Reputable dining retailers in Gurney Paragon Mall include Godiva Chocolatier, Hokkaido Ichiba, Ben´s, Angus House Japanese Charcoal Steak, Canton-I, Starbucks and Morganfield´s. Other people´s favourite brands

Dato Khor Teng Tong, the Executive Chairman of Hunza Properties Berhad said: “˜Gurney Paragon Mall vows to be a premier lifestyle shopping mall, a venue to provide the Penangites the opportunity to purchase well-known international brands and a place for people to spend time with family and friends, play and to be entertained; to see and to be seen.´ “˜With an excellent range of local and international brands and by having easy access and ample parking spaces, Gurney Paragon Mall enthusiastically welcome shoppers with open arms,´ added Dato Khor. To celebrate the opening, Gurney Paragon Mall is giving shoppers plenty of surprises. Today, the first 100 customers who spend any amount in any outlet in the mall are entitled to redeem a RM50.

Gurney Paragon Mall Cash Voucher. To show our appreciation towards the support from the customers, the first 5000 shoppers who spend RM50 and above in a single receipt in any outlet will be entitled a limited edition St. Jo´s bookmark. The bookmark is an exclusively meaningful collection as St. Jo´s is the new name adopted for the 100 year old heritage building located in the middle of Gurney Paragon Mall, which has just bagged the Associate of Consulting Engineers Malaysia (ACEM) Gold Award of Special Merit for the underpinning works this year. In conjunction with the soft opening, majority of the retailers are holding a 23% discount promotion on the opening day. Participating outlets include Rakuzen, Sushi Zanmai, Pasta Zanmai, Wamssler.

Five Maserati sports cars were driven in with style upon the announcement of the soft opening of Gurney Paragon Mall. The cars are to be displayed along the Galleria at Level 1 until 28 July. Another two Maserati cars will also be located at Gurney Drive Valet Parking area for car lovers to test drive. In addition, a Jazz performance by the Penang Northern Jazz Ensemble serenaded the shoppers during the soft opening day from 7pm to 9pm. On 27 and 28 July, members of Ferrari Owners´ Club Malaysia (FOCM) will be having a convoy and gathering session at Festive Square, Gurney Paragon Mall in conjunction with the mall´s opening. A total of 23 Ferrari sport cars will be displayed at Festive Square, Gurney Paragon Mall during the two days.

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